DataWise Solutions

The power of data; the wisdom to use it

Overview

DataWise Solutions provides comprehensive high quality data services for today's agile businesses. With decades of experience in real estate and community development, we are both technical and subject-matter experts on the solutions we develop. So, whether it is a Microsoft Office or Enterprise application, we will deliver your solution on time, and on budget. Best of all we guarantee a fail-safe implementation and prompt and courteous customer service.

Services

Leverage our experience to improve the efficiency and productivity of your staff and technology investments. Whatever the challenge, DataWise Solutions can work with you to discover and implement the IT solutions to help you meet strategic goals. Our services include:

Database Design and Development

Our business is data. Whatever your data needs, business requirements and computing environment, DataWise Solutions can design a solution that is right for you. We specialize in Client/Server and Web-based database applications utilizing SQL Server, Oracle, or Access as backend.

Real Estate Financial Modeling

Development budgets and proformas require flexible and adaptable models to test and validate various development scenarios. DataWise Solutions can build dynamic financial models that you can use over and over again to perform sensitivity and feasibility analyses to assure successful development outcomes.

Business Process Redesign

Time moves, things change, and technology improves. This means your business processes can't stay the same. While you take care of the bottom line, let DataWise Solutions help you redesign your business processes and develop the tools your business needs to move with the times and take advantage of progress.

Microsoft Office Integration

While complementary, each application in Microsoft Office is optimized for specific tasks. If you collect, store, analyze and share data; write and publish reports in print or electronic media; and collaborate on projects, you need Visual Basic for Applications to harness the full power of Microsoft Office. DataWise Solutions can build the interfaces you need to integrate all the rich features in Microsoft Office.

...but don't take our word for it. Ask for a demo and you be the judge.

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Home Sales Tracking Analysis & Reporting (HomeSTAR)

HomeSTAR, our flagship software solution is comprised of five business suites to analyze and track real estate developments of any size and complexity. Each suite can be customized to the specific requirements of your business either as a stand-alone solution or as an integrated suite. The result is increased productivity, efficient management and seamless workflow. Each suite is briefly described below:

Customer Relationship Management

The customer relationship manager allows you to document and determine the eligibility of potential customers for various local, state, and federal programs. In addition, it allows you to track customer preferences for target marketing. This suite includes three built-in calculators—wage, asset, and mortgage calculators—to perform income and loan qualifications.

Asset Management

As your portfolio grows, keeping track of every detail becomes too complex and cumbersome. This is where Asset Manager comes in. It is programmed to track every aspect of your project, every step of the way, from unit construction, pricing, option selection, through marketing. The asset manager keeps track of all the features and options for every home in your portfolio.

Marketing

The marketing suite helps you prepare units for listing, showing and viewing. It tracks customer traffic and interest in specific units. It is here that you harness the power of matching the preferences expressed by a customer with the features of available units to target marketing efforts for the right unit, to the right customer, for the right price.

Contact Management

The contact management suite helps you track business relationships and communications with all your contacts and business partners. It helps you analyze the costs and benefits of a particular business relationship, and sorts all your communications with business partners by subject and time of contact.

Contract and Sales Management

The contract management suite helps you record, amend, and track the terms of your contracts, the parties involved, and the activities you need to perform in order to close the deal. Track contract milestones, amendments/addenda, and the sales history of all homes in your portfolio.

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